



forming **sustainable** futures

Who we are

Sustainability and ESG can enable businesses to elevate their environmental, social and economic credentials with ease. We cut through the jargon and demystify the complex, to deliver practical and relevant business solutions in this vital arena.

Our mission + vision

Sustains mission is to instil confidence to demystify complex sustainability concepts, providing the knowledge and tools to empower SME's to navigate the intricate landscape of Sustainability effortlessly. We offer clear, straight forward guidance, user-friendly resources, and a collaborative ecosystem to encourage businesses to make sustainability their unique selling point.

ESG in commercial landscape

ESG has become a critical component in the commercial landscape today, and the lack of an ESG framework in a business can come at the cost of key clients and business opportunities. At Sustain we align with UN Sustainability Development Goals COP26, the Paris Agreement, and GRESB to assess how to utilise ESG in Risk Management, assessing and managing risks that may impact the financial performance and long-term viability of your business.

Access to new markets and tenders, capitalising on sustainability for brand positioning and strengthening your service offering in the competitive market. And finally, companies with well-defined sustainability policies reduce risk of non-compliance penalties and reputational damage.

What we measure

Environmental

- Carbon and Energy
- Water
- Waste
- Biodiversity and Land

Social

- Diversity, Equity and Inclusion
- Economic Impact
- Community Impact & Giving
- Supply Chain Management
- Wellbeing

Governance

- Governance Structure
- Company Transparency
- Accreditations and Certifications
- Social and Environmental Decision-making
- Impact Review
- Stakeholder Engagement
- Client Engagement

health check

please enquire for a quote for your business

Evaluate

1. Identify which sustainability areas impact your business the most and what should be prioritised.
2. Map your existing processes and documents: what existing procedures and practices do you have that cover sustainability areas.
3. Conduct comprehensive sustainability audit to assess current environmental, social, and economic impacts of the company's operations.
4. Research and pin point best practice and patterns in your chosen business industry.

Outcome

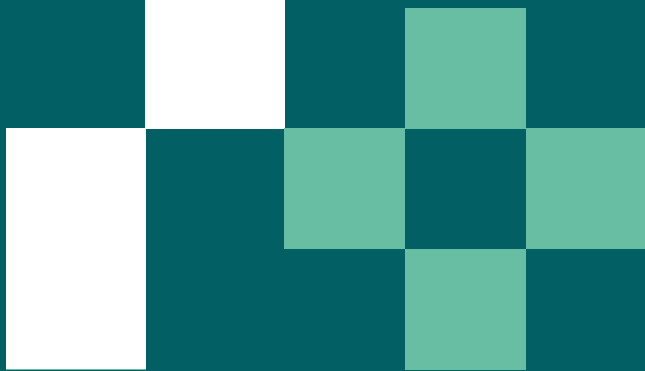
Defining what purpose sustainability serves for your business to inform specifying program objectives in measurable terms, increasing your brand value with sustainability.

Create

1. Align with global and industry goals, legislation and regulation to give a clear focus to your policies.
2. Prioritise initiatives by considering their potential impact, feasibility, and return on investment.
3. Based on the Evaluation, develop a tailored sustainability strategy that aligns with the company's goals and values.
4. Content creation and marketing of sustainability documents that can be shared for PR & marketing collateral.

Outcome

Ensuring your business has a measured pathway to align to industry standards for both regulation compliance and marketing purposes.



Implement

1. Design an attainable and realistic 12 Month Roadmap with clear goals & KPI's.
2. Integrate sustainability into current practices and documentation.
3. Developing core sustainability policies and procedures for tendering and new business submission purposes.
4. Ensure realistic goals are mapped out in line with business growth and budget.

Outcome

Executing a phased plan through identifying tangible initiatives, resources required and a delivery framework.

B Corp Advisory Service

Certified



Corporation

As a trusted partner in sustainability, Sustain specialise in guiding businesses through the transformative journey of B Corp certification. The B Corp certification is a globally recognised accreditation that signifies that your organisation can demonstrate its commitment to social and environmental responsibility, building trust and loyalty among customers, investors, and employees alike. Sustain can act as your guide as you join the global movement of businesses dedicated to using their influence for good.

1 Baseline

Four, one-hour B Impact Assessment support sessions, B Corp network introductions and personal Baseline Report to get to a position in which the business can be assessed.

Achieve your baseline B Corp score using the B Impact Assessment.

2 Outlining

Outlining is the natural progression from baselining, or for companies who have experience with B Corp already.

Four, one-hour Outlining support sessions with your expert advisor to create a signed-off list of practices that you'll implement in order to achieve a passing B Corp score.

Create your roadmap to B Corp certification.

3

Implementation

Designing your B Corp roadmap and support in implementing the identified changes.

Pricing

Pricing will vary across businesses, please get in touch and we can guide you on structure for your business.

form sustain have developed a range of three service levels, designed to cater to organisations at different stages of their sustainability journey, which support their sustainability goals and initiatives.

This tiered approach offers services that range from foundational assessments and guidance to advanced strategies, innovation, and comprehensive sustainability planning.

Let us formulate your sustainable future

sustain+

Price: £3,000

sustain+ is our entry-level sustainability service designed to launch your business's sustainability journey. This service is tailored towards providing the tools and means for businesses seeking foundational steps towards reaching a broader market and enhancing brand positioning. Define what purpose sustainability serves for your business to inform specifying program objectives in measurable terms.

- ✓ Initial gap analysis to identify business priorities and existing practises.
- ✓ Developing and implementing core sustainability policies.
- ✓ Design an attainable 12 Month Action Plan with clear goals & KPI's.
- ✓ Initial carbon audit to assess emission impact.
- ✓ Broker renewable
- ✗ Sustainability strategy aligning to company values and industry standards.
- ✗ Design Comprehensive Roadmap timeline
- ✗ Establish Reporting Management structure.
- ✗ Assess brand to boost market position via ESG integration.
- ✗ Measure carbon emissions Scope 1,2, and 3.
- ✗ Paths for net-zero carbon via reduction strategies.
- ✗ ESOS Assessment
- ✗ Pursue relevant industry-standard accreditations.
- ✗ Establish Reporting Management structure tailored for client.

sustain++

Price: £4,920

sustain++ is tailored for organisations seeking to make a significant environmental and social impact. This service offers comprehensive guidance and expertise to implement sustainability strategies and meet evolving standards.

- ✓ Initial gap analysis to identify business priorities and existing practises.
- ✓ Developing and implementing core sustainability policies.
- ✓ Design an attainable 12 Month Action Plan with clear goals & KPI's.
- ✓ Initial carbon audit to assess emission impact.
- ✓ Broker renewable
- ✓ Sustainability strategy aligning to company values and industry standards.
- ✓ Design Comprehensive Roadmap timeline
- ✓ Establish Reporting Management structure.
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- ✗ ESOS Assessment
- ✗ Pursue relevant industry-standard accreditations.
- ✗ Establish Reporting Management structure tailored for client.

sustain+++

Price: £5,240

sustain+++ offers the highest level of sustainability support, designed for organizations committed to achieving industry leading sustainability objectives. This comprehensive service provides personalised, data-driven solutions and strategies to drive positive environmental and social impacts. Our expert consultants work closely with your team to establish and maintain sustainability leadership.

- ✓ Initial gap analysis to identify business priorities and existing practises.
- ✓ Developing and implementing core sustainability policies.
- ✓ Design an attainable 12 Month Action Plan with clear goals & KPI's.
- ✓ Initial carbon audit to assess emission impact.
- ✓ Broker renewable
- ✓ Sustainability strategy aligning to company values and industry standards.
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We're a new generation of thinkers and doers that embrace innovation to help protect our planet whilst looking after our clients.

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form

the **form** family

form manage

form create

form sustain

form rerate